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## Innovator, Design Leader, and Speaker

Nick Di Stefano is renowned in the design and innovation sectors for his impactful contributions and visionary leadership. Part of the second cohort of NYC[x] Innovation Fellows and winner of the 2021 VOICE Award at Vertex, he is recognized for inspiring and executing revolutionary ideas, particularly in enhancing impact in digital transformation efforts through design. His work in digital workspace transformation earned a 2018 IS&T Enhance Digital Workplace Award from Veolia, showcasing his ability to innovate for efficiency and engagement. Additionally, his commitment to social change was recognized in the 2015 DxB360 Social Innovation Challenge, reflecting his dedication to meaningful and impactful design solutions.

Nick's speaking engagements are a blend of insightful knowledge, real-world experiences, and a passion for design and innovation. He is sought after for his expertise in areas such as innovative design thinking, digital workspace transformation, sustainability in business, and leadership in creative environments. With a career marked by significant achievements and a relentless pursuit of excellence, Nick Di Stefano continues to inspire and lead in the everevolving world of design and innovation.

## **Recent Engagements**

Bunker Hill Comunity College, November 2023 Experience Center Academy, November 2023 Black Tech Week, July 2023

## **Expert Topics**

- Innovative Design Thinking: How to cultivate a culture of innovation through design thinking.
- Digital Workspace Transformation: Insights into transforming digital workspaces for efficiency and engagement.
- Sustainability in Business: Strategies for integrating sustainability into business models and product design.
- Leading Innovative Teams: Lessons in leading and mentoring innovative teams to foster innovation and execute game-changing ideas.
- Social Innovation and Impact: Insights from civic engagements and winning the DxB360 Social Innovation Challenge and how to drive social change through design.
- Navigating the Business of Design: How to develop innovative product ideas and maintain a competitive edge.
- Design for Customer Engagement: Strategies for designing products and services that resonate with customers and meet their evolving needs.
- Building a Career in Design: Advice for budding designers and professionals on building a successful career in the design industry.
- The Role of Design in Healthcare and Financial Innovation: Insights into how design thinking and innovation can transform healthcare and financial services.

## **Recent Volunteer Experience**

President; UXPA Boston — 2023 - Present

Startup Mentor/Judge; MassChallenge — 2022 - Present